

METRON PARTNERS UP WITH SK GAS TO CONQUER THE ASIAN MARKET

METRON, the French Cleantech company that digitizes factories to reduce their energy consumption by 4-15%, is signing a strategic alliance with SK Group's gas division and effectively expands its presence in Asia.

As a subsidiary company of the 3rd largest Korean conglomerate founded in 1985, SK Gas is one of Asia's most prominent energy leaders, specializing in the distribution of liquefied petroleum gas (LPG). The group targets manufacturers worldwide and is already present in all of Korea's industrial sectors.

After more than 1 year of pilot projects, METRON's solutions are now proposed to the industrial sites operated by SK Gas customers worldwide.

This new partnership consolidates METRON's global growth, which is targeting 10 million euros in revenues next year, leading to the recruitment of 70 employees, 20 of which will be based in the Asian offices.