

Attn: SBF Members



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“Sustainability Seminar with Launch of EcoWorld and Outstanding Sustainability Award – How Companies can Gain From Sustainable Development”

Date: **Friday, 21 Aug 2009** Time: **1.30pm – 6.00pm**

Venue: **SBF Seminar Room 2 (21st level, Keppel Towers)**

* Fee per pax (incl GST): **S\$42 (Member of SBF and partners) S\$63 (Non Member)**

Objectives:-

Participants will find out:-

- 1) how they can gain from sustainable development as an emerging focus around the world
- 2) the business case for sustainable business practices
- 3) updates on assistance, funding and incentive schemes from government agencies
- 4) various business and technology solutions related to sustainable development industry

Target Audience - Companies and businesses across building/real estate, manufacturing, technology and other sectors interested to look at sustainable development as a business area.

Sustainable Development Business Group (SDBG) – SBF Sustainable Development Business Group (SDBG) is formed as an interest group for member companies interested in adoption and/or

commercialization of clean, efficient and green solutions spanning clean energy and sustainable development. It is to connect members to various industry verticals, technology partners, link them to business leads in the clean energy and sustainable development sector and facilitate them in tapping into available schemes, incentives, and sources for funding for their clean energy and sustainable development plans. SDBG will work with various organizations to facilitate members in their adoption or commercialization of clean and green solutions in areas such as Energy Efficiency, Green Building and Facilities Management, Environmental Management, Waste Recycling, Green IT & Data Centre, Sustainable Water Solutions, Sustainable Manufacturing and Sustainable Business Practices.

There will be a launch of the EcoWorld 2010 and Outstanding Sustainability Award and also a showcase of sustainable development solutions by companies.

PROGRAM			
1330	Registration		
1400	Welcome	1545	Coffee Break and Visit to Solutions Showcase
1405	Opening Remarks by Mr. Teng Theng Dar, CEO, Singapore Business Federation	1615	“Positioning Singapore as a Global Hub for Sustainable Urban Solutions” by Mr. Leonard Lee, Head, Urban Solutions, Economic Development Board
1415	Launch of EcoWorld 2010 and Outstanding Sustainability Award Mr. Er Kwong Wah, Chairman, ECO World Advisory Committee	1645	“Achieving Triple Bottom Line through Sustainable IT Practices” by Mr. Alex Tay, Regional Services Product Line Manager, ASEAN, IBM
1425	Presentation on Outstanding Sustainability Awards - Introduction of Judging Committee - Criteria Mr. Lim Chai Boon, Deputy Executive Director, Singapore Business Federation	1715	Closing Keynote: “Business Strategies for Sustainable Development” by Mr. Seelan Naicker, Director, Deloitte Energy and Resources, South East Asia
1455	Opening Keynote: “Sustainability Sector Overview, Investment Outlook and Opportunities” by Mr. Fabrice Lombardo, Managing Partner, Arpels Corporate Finance Pte Ltd	1745	Panel Discussions
1530	“Energy Efficiency for Sustainable Development” by Mr. Ng Tiong Wei, Senior Engineer, National Environment Agency	1800	Networking Dinner and Visit to Solutions Showcase

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Administrative Details:

- Please mail this registration form with a cheque to SBF. Cheque should be made payable to “Singapore Business Federation”. Please indicate the Ref No., company’s name, and participant’s name at the back of the cheque.
- Email confirmation of your registration will be faxed to your company upon receipt of full payment.
- No withdrawal upon registration but a replacement is allowed. We regret that no refund will be made for cancellation or non-attendance. Full fees will be charged for cancellation and non-attendance.

Ref No: SVCS 131/210809/07W
REGISTRATION FORM - Attn: Celest (Closing date: 18 Aug 2009)

Name (Mr/Ms): _____ Designation: _____
 Tel: _____ Fax: _____ Email: _____
 Company: _____ SBF Mbrship No: _____
 Address (For non-members): _____

For Official Use (PC):

Serial No: