

**The first 50 registrants get a set of Personal Effectiveness resources and collaterals!**

## Flourishing in the New Economy –

### **Work-Life Tools for Personal and Corporate Success**

21 May 2010, Friday | 9.15 am – 12.30 pm |

SBF Seminar Room 2 @ Level 21, Keppel Towers, 10 Hoe Chiang Road

*Nearest MRT station – Tanjong Pagar*

With the flourishing Asian region becoming a major economic driver for the global economy, the next leg of our local economy promises to provide many growth opportunities. However, this positive development

may also give rise to complex work-life challenges for all industries. How does one find work-life harmony amidst the long working hours? Is there a way to be productive, achieve both career and personal goals, and flourish in life?

In addition, work-life strategy is increasingly embraced by employers as a tool to attract, retain and motivate the new-generation workforce, who seeks meaningful work and a better harmony between career and personal life. Learn how you can engage and boost the productivity of your staff, to bring about organisational development and enhance your bottomline.

9.15am: Registration

9.45am: **Engaging Employees for Business Viability and Long-term Success** - by Ms Yeo Miu Ean,

- New expectations of a multi-generational workforce in the New Economy
- How to leverage your Greatest Asset – Your People!
- Work-life possibilities for all industries

10.30am: **A Look at the Heart of Success** - by Mr Darren Tan

- What individuals can do to re-discover their life outside of work
- Strategies for re-igniting your passion for work and personal life
- Tips for staying connected and motivating your staff to be their best

11.30am: Lunch and networking

12.30pm: End of programme

#### **About the speakers**

**Ms Yeo Miu Ean** is the Director of Employer Alliance, a network of corporations committed to the creation of a work environment that enhances work-life integration. She has over 20 years of experience in the IT Industry, including IBM and HP, in the areas of marketing, sales and regional operations. Prior to joining Employer Alliance, she was General Manager in a local IT service company with over 400 staff, where she successfully implemented a variety of work-life harmony programmes. These programmes and their corresponding impact on the company's business results were featured in a TV documentary on work-life. She also implemented effective HR policies and programmes to enable individuals to return to the workforce and retain key talent through creative flexible schemes.

Over the past 2 years at Employer Alliance, Ean has shared the benefits of work-life strategy and how the various programmes contribute to business results with audiences from hundreds of companies. An articulate and eloquent speaker with personal experience in the challenges of implementing work-life programmes, Ean shares her secrets to overcoming common challenges and bringing about a successful work-life implementation.

**Mr Darren Tan Heng Cheng** is an inspiring professional trainer with over 20 years of experience as a conference speaker and conducting workshops in various industries. With professional training in the field of social work, counselling and human resource management, Darren is an active family life educator.

As the master trainer for The Heart of Success program with Focus on the Family Singapore, he has addressed diverse corporate groups on the importance of work-life harmony, including OCBC, UBS, Credit Suisse, Oracle, Volvo, People's Association and Far East Organization. He has been invited twice to be a speaker at the Work-Life Conference organized by the Tripartite Committee on Work-Life Strategy in 2007 and 2008.