



Business for the Environment

Global Summit 2008



Business and Markets in a Climate of Change

Resource
Efficiency.
Renewable
Energy.

22-23 April 2008
Suntec Convention
Centre, Singapore



United Nations Global Compact

globalinitiatives

Business and Markets in a Climate of Change

The human race is pushing our planet towards the edge of disaster by flooding land, sea and air with pollution and by over-use of our natural resources. These issues amount to one of the greatest challenges humanity has ever faced. As the world explores alternative growth paths, new ways of doing business are critical. Innovative solutions are pointing the way toward new business models and market opportunities.

B4E - Business for the Environment Global Summit is the leading international conference focusing on business and the environment. Now in its second year, B4E 2008 will highlight the most urgent environmental challenges facing the world today and discuss business-driven solutions for mitigating and adapting to climate change. Important topics addressed will include resource efficiencies, renewable energies, new business models and climate strategies. Delegates will learn best practices for identifying and managing the risks posed by climate change and uncover opportunities for developing competitive advantages.

CEOs and senior executives from leading global companies will join leaders from governments, international agencies, NGOs, and other organisations to discuss the issues, forge partnerships and explore solutions for a greener future.

A display exhibition will showcase environmental leadership, innovation and technologies, while an NGO-business networking session will match businesses with NGOs to explore multi-stakeholder partnerships for the environment.



Agenda



Day One Tuesday 22 April 2008

0730 – 0955	Registration & Breakfast Ballroom Foyer, Level 2, Suntec Convention Centre, Singapore	1200 – 1300	Panel Discussion with audience Q&A 'Responding to climate change through partnerships & action' - M: Achim Steiner, United Nations Under-Secretary-General and Executive Director, United Nations Environment Programme (UNEP) - Georg Kell, Executive Director, UN Global Compact - Aron Cramer, President and CEO, Business for Social Responsibility (BSR)
1000 – 1010	Guest of Honour Opening Address The Ballroom, Level 2, Suntec Convention Centre, Singapore		
1010 – 1020	Welcome Address Achim Steiner, United Nations Under-Secretary-General and Executive Director, United Nations Environment Programme (UNEP)		
1020 – 1030	Opening Address Georg Kell, Executive Director, United Nations Global Compact	1300 – 1430	Luncheon hosted by Asia Pacific Resources International Ltd (APRIL) Gallery West, Level 3, Suntec Convention Centre, Singapore
1030 – 1050	Keynote Address 'The Economics of Climate Change: Challenges for Business'	1430 – 1530	Panel Discussion with audience Q&A 'Leadership and innovation in resource efficiency'.
1050 – 1120	Coffee Break & Environmental Exhibition	1530 – 1545	Keynote Address 'Environmental challenges and industrial development in the Middle East'
1120 – 1140	Presentation Survey of global business leaders on environment and climate change. Doug Miller, President, Globescan Inc.	1600 - 1700	Roundtable discussion & audience Q&A 'Advancing the climate agenda through policy, mitigation and adaption'
1140 – 1200	Keynote Presentation 'Resource efficiency and competitive advantage on a warming planet'	1700 – 1800	NGO – Business networking session



**Day Two
Wednesday 23
April 2008**

0730 – 0855	Registration & Breakfast	1300 – 1430	Luncheon hosted by The Dow Chemical Company Gallery West, Level 3, Suntec Convention Centre, Singapore
0900 – 0945	Keynote address 'Business and markets in a climate of change'	1430 – 1530	Plenary session feedback from six working group chairs The Ballroom, Level 2, Suntec Convention Centre, Singapore
1000 - 1300	Parallel breakout sessions Presentations, discussions and working group meetings Meeting Rooms, Level 2 & 3, Suntec Convention Centre, Singapore	1530 – 1600	Keynote Address - David Suzuki, Scientist, Environmentalist and Broadcaster David Suzuki Foundation
	1 Resource efficiency: competing for the future	1600 – 1645	Caring For Climate: The Business Leadership Platform - a call to action
	2 Renewable energies in emerging markets: issues, challenges and opportunities	1645 – 1730	Summit Closing
	3 Financing and investing in climate-friendly production	1730 – 1830	Closing Cocktails
	4 Tackling climate change through information communications and technology: Is the industry doing enough?		
	5 Sustainable building and construction		
	6 Enhancing measurement and reporting of corporate greenhouse gas emissions		

*This provisional programme is subject to change at the discretion of the organisers. Please visit the event website for updated agenda.

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